

2021 HR-V vs. 2021 Kona



2021 Honda HR-V



2021 Hyundai Kona

Value

2021 Honda HR-V
(LX, Sport, EX, EX-L and Touring)

44% Value¹

HR-V tends to hold its value very well; for example, ALG expects the 2020 HR-V LX with available AWD to retain **44%** after 60 months¹

2021 Hyundai Kona
(SE, SEL, SEL Plus, Limited and Ultimate)

37% Value

ALG estimates the 2020 Kona AWD SE will keep just **37%** of its value after 60 months¹

Comfort & Convenience

Magic Seat[®]

HR-V's 2nd-row Magic Seat[®] gives users **nine** different configurations for a variety of cargo- and passenger-carrying needs

(not magic) seat

Kona's split folding rear seatback offers just **four**

The Honda offers up to **24.3** cu ft of cargo² volume behind the 2nd-row seats

The Hyundai tops out at **19.2** cu ft behind the rear seats

58.8 cubic feet²

HR-V can provide up to an enormous **58.8** cu ft² of maximum cargo volume

45.8 cubic feet

Cargo carrying is limited to a maximum of just **45.8** cu ft in the Kona

Rear-seat passengers can stretch out with **39.3** in of legroom in the HR-V

Kona rear passengers have just **34.6** in of legroom to tuck into

Safety & Driver-Assistive

HR-V EX and above drivers can enjoy the convenience of auto high-beam headlights

A feature similar to auto high-beams only comes on the top-dollar Kona Ultimate trim

The Road Departure Mitigation System (RDM)³ adds confidence for HR-V EX and above occupants

A feature similar to RDM is unavailable on any Hyundai

2021 HR-V vs. 2021 Kona

Safety & Driver-Assistive

2021 Honda HR-V
(LX, Sport, EX, EX-L and Touring)

2021 Hyundai Kona
(SE, SEL, SEL Plus, Limited and Ultimate)



Adaptive Cruise Control (ACC)⁴ helps reduce highway-driving fatigue in HR-V EX, EX-L and Touring trims

\$\$\$

Only buyers who can afford the most expensive Kona Ultimate can experience a feature similar to ACC

All HR-V trims offer **three** viewing angles from its rearview camera⁵

Kona's rearview camera can provide only **one** view



Honda LaneWatch^{TM6} gives drivers of HR-V EX and above trims a real-time view of what's along the passenger side of the vehicle

nope

The Hyundai offers nothing to match the capabilities of Honda LaneWatch

The Verdict: The Honda HR-V is the champion of fiscal responsibility, accommodation and confidence. It provides:



- Greater value retention over the long haul
- Many more ways to carry people and cargo
- Vastly greater cargo volume, both behind the rear seats and maximum
- More safety and driver-assistive features on more trims



¹ALG values as of 9/1/2020. ²Based on SAE J1100 cargo volume measurement standard plus, where applicable, floor space between seating rows and seats in their forwardmost and upright position. ³Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁴ACC cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed, and other factors. ACC should not be used in heavy traffic, poor weather, or on winding roads. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁵Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ⁶Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes.