

2020 Honda Insight vs. 2020 Toyota Prius




2020 Honda Insight



2020 Toyota Prius

	Insight (LX, EX and Touring)	Prius (L Eco, LE, XLE, Limited, LE AWD-e and XLE AWD-e)
Passenger Volume	97.6 cu ft ¹ 97.6 cu ft ¹ allows passengers more space to stretch out (LX and EX)	93.1 cu ft 93.1 cu ft keeps passengers a little more restricted
Exterior	Moonroof standard on Touring	Moonroof is available only as a \$515 option package on XLE and Limited and not available on any other Prius
Performance	16-inch alloy wheels standard on LX and EX	15-inch alloy wheels standard on L Eco, LE and LE AWD-e
	151 horsepower ²	121 horsepower
	55/49/52 ³ (LX and EX) (city/highway/combined)	54/50/52 ⁴ (LE, XLE and Limited) (city/highway/combined)
	Deceleration selectors , standard on every trim, provide enhanced regenerative braking to recharge the battery	Not available on any Prius
	3-mode drive system , including Sport mode for a spirited driving experience, standard on every trim	Sport mode not available on any Prius
	Remote engine start standard on EX and Touring	Not available on any Prius
Comfort & Convenience	Android Auto ^{TM5} integration standard on EX and Touring	Not available on any Prius
	2.5-amp USB Smartphone/Audio Interface ⁶ with Android Auto ^{TM5} integration standard on EX and Touring	Prius has only a 2.0-amp USB port without Android Auto ^{TM5} integration
	Leather-trimmed seats standard on Touring	Not available on any Prius; XLE, Limited and XLE AWD-e are trimmed in a vinyl product called SofTex [®]
Safety & Driver-Assistive	Honda LaneWatch , ^{TM7} standard on EX and Touring, provides a live video display of the right side of the vehicle on the Display Audio touch-screen	Toyota's Blind Spot Monitor (BSM), standard on LE and above, doesn't provide a live video display
	Multi-angle rearview camera ⁸ comes standard on LX; EX and Touring's standard multi-angle rearview camera ⁸ gets dynamic guidelines	Prius's rearview camera doesn't provide dynamic guidelines—and is limited to only one angle

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Safety & Driver-Assistive	 <p>Honda Sensing® is standard on every trim, including Traffic Sign Recognition System (TSR)⁹ and Road Departure Mitigation System (RDM)¹⁰</p>	<p>Toyota Safety Sense™ does not include anything similar to Honda's Traffic Sign Recognition System (TSR) or Road Departure Mitigation System (RDM)</p>
Financials	<p>LX with 3-mode drive system and 7-inch Driver Information Interface (DII) = \$22,930¹¹</p>	<p>Prius L Eco with a 4.2-inch Multi-Information Display (MID) = \$25,280</p>

The Verdict: Where Toyota Prius's appearance will turn away some with its unusual shape, Honda Insight's modern look and sophisticated interior will appeal to eco-conscious customers who don't want to compromise on style. Honda Insight's exceptional value over Toyota Prius includes:

- Available Android Auto™⁵ integration
- Available remote engine start
- Deceleration selectors for enhanced recharging
- 3-mode drive system, including Sport mode for spirited driving
- 151 total system horsepower²
- Available Honda LaneWatch™⁷
- Multi-angle rearview camera⁸ with available dynamic guidelines
- Standard Honda Sensing® on every trim
- Lower cost than Prius



¹Insight LX and EX models. ²Total system horsepower as measured by the peak, concurrent output of the two electric motors and gasoline engine. ³55 city/49 highway/52 combined mpg rating for LX and EX trims. 51 city/45 highway/48 combined mpg rating for the Touring trim. Based on 2020 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors. ⁴Prius LE, XLE and Limited. ⁵Android and Android Auto are trademarks of Google LLC. ⁶The USB interface is used for playback of MP3, WMA or AAC music files from digital audio players and other USB devices, as well as smartphone data transfer on designated Smartphone/Audio Interface ports. Some USB devices and files may not work. Please see your Honda dealer for details. ⁷Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ⁸Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ⁹TSR cannot detect all traffic signs, may misidentify certain signs and does not include any braking or speed control functions. Accuracy will vary based on weather and other factors. System operation affected by extreme interior heat. Driver remains responsible for complying with all traffic regulations. ¹⁰Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹¹MSRP excluding tax, license, registration, \$955.00 destination charge and options. Dealer prices may vary.