

2020 CR-V vs. 2020 RAV4



2020 Honda CR-V

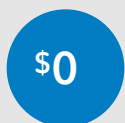


2020 Toyota RAV4

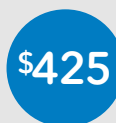
Exterior

2020 Honda CR-V
(LX, EX, EX-L and Touring)

2020 Toyota RAV4
(LE, XLE, XLE Premium, Adventure and Limited)



Choose any color CR-V at no extra charge



Want the Blizzard Pearl or Ruby Flare Pearl exterior color? It will cost an extra \$425

Every CR-V trim comes with handsome alloy wheels

The RAV4 LE is still rolling on steel rims with hubcaps

STANDARD

CR-V Touring comes with a hands-free access power tailgate—standard

\$1,025

A similar feature is available on the RAV4 Limited as an option—for an additional \$1,025

Comfort & Convenience

CR-V EX and above models feature the super-convenient remote engine start

No RAV4 makes it available

Luxurious leather-trimmed seats are standard on CR-V EX-L and Touring

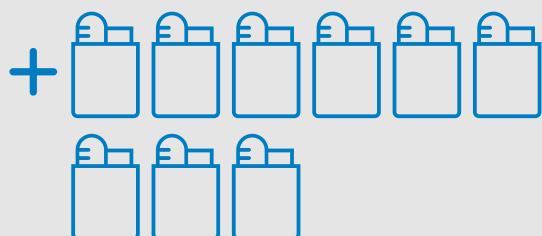
No RAV4 has leather seating—rather Toyota has a synthetic upholstery called SofTex®—available on XLE Premium and above

Carpeted floor mats are standard on every CR-V

They're not standard on any RAV—adding them will cost at least \$169

75.8_{cu ft}


CR-V has 6 cu ft more cargo room¹ to haul your stuff



69.8_{cu ft}

RAV4 falls about 9 grocery bags short of CR-V

2020 CR-V vs. 2020 RAV4

	2020 Honda CR-V (LX, EX, EX-L and Touring)	2020 Toyota RAV4 (LE, XLE, XLE Premium, Adventure and Limited)
Performance	Every CR-V trim gets the idle-stop feature	Idle-stop is not available on any RAV4 conventional model
Safety & Driver-Assistive	 <p>One of several Honda Sensing® safety technologies standard on the CR-V, the Road Departure Mitigation System (RDM)² can help prevent CR-V from leaving the roadway entirely</p>	RAV4 has nothing like it
	CR-V's standard multi-angle rearview camera ³ offers three angles to choose from	RAV4's rearview camera only offers a single view
Financial	<p>\$34,345</p> <p>The CR-V's top 2WD trim is loaded with high-end features and has an MSRP⁴ of \$34,345, including destination charges</p>	<p>\$37,709</p> <p>Equip the 2WD RAV4 Limited comparably to the CR-V Touring and the MSRP skyrockets to \$37,709</p>

The Verdict: The 2020 Honda CR-V wins handily over the 2020 RAV4 by providing people with:



- More standard features
- Plenty more passenger room and greater cargo space
- Far better value



¹Based on SAE J1100 cargo volume measurement standard plus, where applicable, floor space between seating rows and seats in their forward-most and upright position. ²Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ³Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ⁴MSRP includes \$1,095 destination charge and any selected accessories. MSRP excludes tax, license, registration and any accessory installation costs. Dealers set own prices.