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Build and Price Your Perfect Honda









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Financial Services

Whether you buy or lease a Honda vehicle, the process. Please ask your dealer which lease or purchase plan best suits your needs.



the perfect way to personalize and protect your



Honda Care® is an affordable, comprehensive Honda reliability, service and parts. Please



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda

All Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-year/36,000-mile limited warranty.²⁰ Plus, Honda vehicles are covered by a 5-year/60,000-mile Limited Powertrain Warranty,²⁰ too. Battery-pack limited warranty may vary.²¹ For more information or assistance,

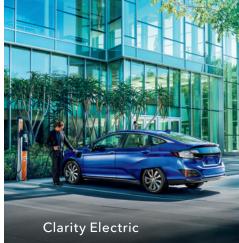
24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

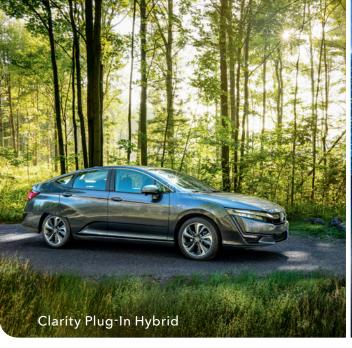
Honda Hybrid & Electric Vehicles

















The hybrid that's as beautiful as it is efficient.

There's no better feeling than arriving in a car as beautiful and sleek as the new Honda Insight, except the satisfaction of knowing it's also a hybrid. With stunning design and an impressive 55-mpg city rating* (LX and EX), the Insight always makes an entrance.

Sophisticated Design, Efficient Package

- 151 total system horsepower¹
 Auto high-beam headlights
 Honda Sensing® suite of safety and driver-assistive features
- Remote engine start[†]
 LED headlights, Daytime Running Lights (DRL) and turn indicators
- LED fog lights[†]

†Available features. Please visit automobiles.honda.com/insight#specifications for actual trim application.





Looking sharp never felt so smart.

The Insight comes with high-tech features and full LED headlights to complement a forward-looking design. To match its airy, sporty aesthetic and elegant finishing details, the Insight impresses inside, with a spacious cabin that provides a one-of-a-kind experience for drivers and passengers.

Captivating Tech

- 450-watt premium audio system with 10 speakers, including subwoofer*
- Mobile hotspot capability*[†]
 Apple CarPlay™² and Android Auto™³ integration*
- SiriusXM® Radio*⁴ / HD Radio™*5 Honda LaneWatch™*6
- Smart Entry with Walk Away Auto Lock®*
- *Available features. Please visit automobiles.honda.com/insight#specifications for actual trim application.

with Ivory Leather.







Refinement and function unite.

The finesse of the Insight continues inside the cabin, where ergonomic design comes together with an available leather-wrapped steering wheel. Combined with Honda efficiency and versatility, it's a thrilling ride with a new level of function.





Uncompromising Interior

- Heated front seats*
- Perforated leather-trimmed seats*
- Dual-zone automatic climate control*
- 60/40 split fold-down rear seatback*
- 15.1 cubic feet of trunk capacity*†

*Available features. Please visit automobiles.honda.com/insight#specifications for actual trim application.

Insight Touring shown in Modern Steel Metallic with Black Leather.

Insight Touring shown with Ivory Leather.

15.1 cu ft for LX and EX trims; 14.7 cu ft for Touring trim

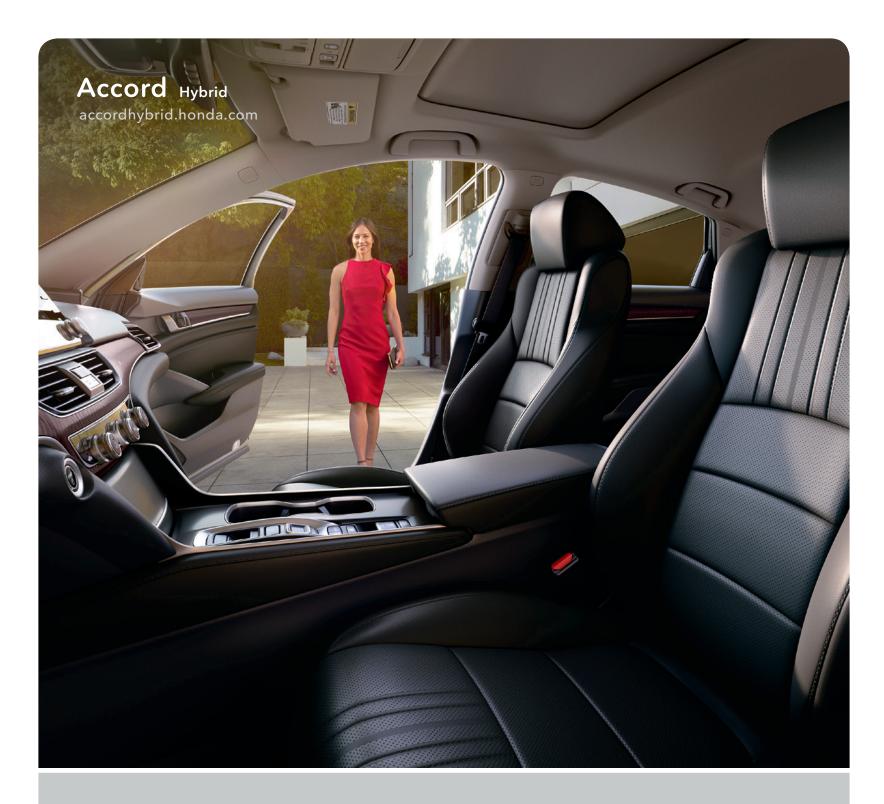


The most impressive Honda ever.

Still raising the bar.

It's the vehicle that has always lifted the standard for sedans. It's the fast, efficient and comfortable ride that just keeps getting better. With a sophisticated exterior, luxurious interior and an incredible 48-mpg rating,* the Accord Hybrid has more advanced features than ever.

- 2.0-liter, 3rd-generation, two-motor hybrid powertrain
 212 total system horsepower¹
 Standard Honda Sensing® suite of safety and driver-assistive features



Step into pure comfort.

Sophistication and excitement await in the Accord Hybrid's luxurious interior. Enjoy high-quality, soft-touch materials, the latest technology and an expansive front view for an unmatched combination of elegance and convenience.

Accord Hybrid Touring (above) shown in Modern Steel Metallic with Black Leather.
Accord Hybrid Touring (opposite page) shown in Champagne Frost Pearl.

The Ultimate Enhanced Interior

- Leather-trimmed seats*
- 12-way power driver's seat*
- Heated and ventilated front seats*
- Leather-wrapped steering wheel*
- Dual-zone automatic climate control*
- Automatic-dimming rearview mirror*

*Available features. Please visit automobiles.honda.com/accord#specifications for actual trim application.



Sophistication meets efficiency.

When our flagship sedan embraces innovative hybrid technology, you get an Accord that spends less time at the pump* without sacrificing performance and comfort.

*48 city/48 highway/48 combined mpg rating. Based on 2019 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving condition how you drive and maintain your vehicle, battery-pack age/condition and other factor

Hybrid Without Compromise

- 48-mpg city/highway rating*
- Head-Up Display (HUD)†
- 8-inch Display Audio touch screen[†]
- Mobile hotspot capability^{†**}
- Wireless phone charger^{†7}
- Apple CarPlay™² integration†
- Android Auto™³ integration[†]
- †Available features. Please visit automobiles.honda.com/accord#specifications

for actual trim application.

**Requires AT&T data plan.

Clarity Plug-In Hybrid

claritypluginhybrid.honda.com

Power your journey with electric or gas.

Put range anxiety in the rearview mirror. Sometimes, you want to drive an electric car. Sometimes, you need more flexibility. That's why Honda created the Clarity
Plug-In Hybrid, with a 340-mile
total range rating.* Charge up and drive on electricity, and tap into a gas reserve when needed, all while spending less time at the pump.

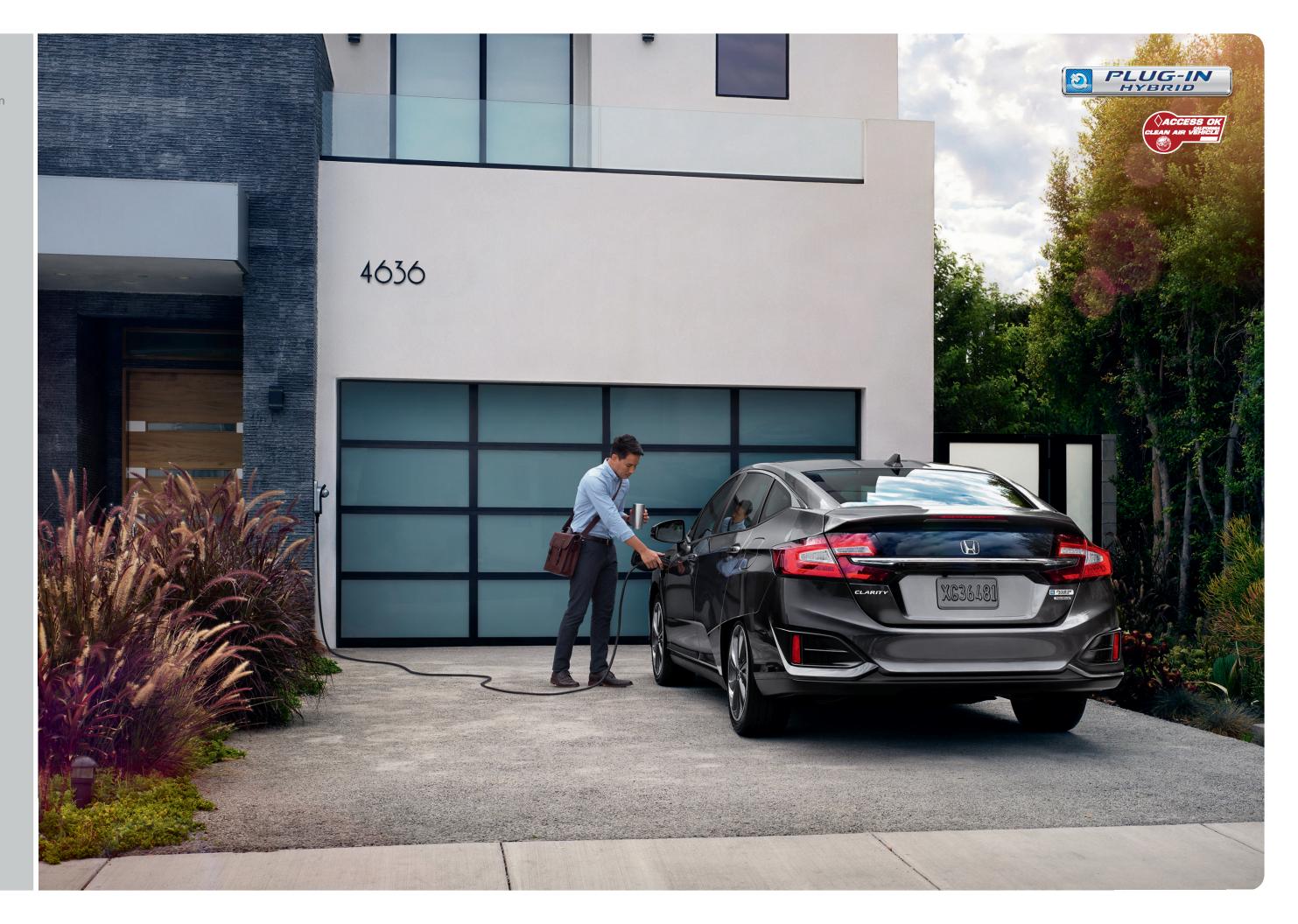
Powerful and Tech-Forward

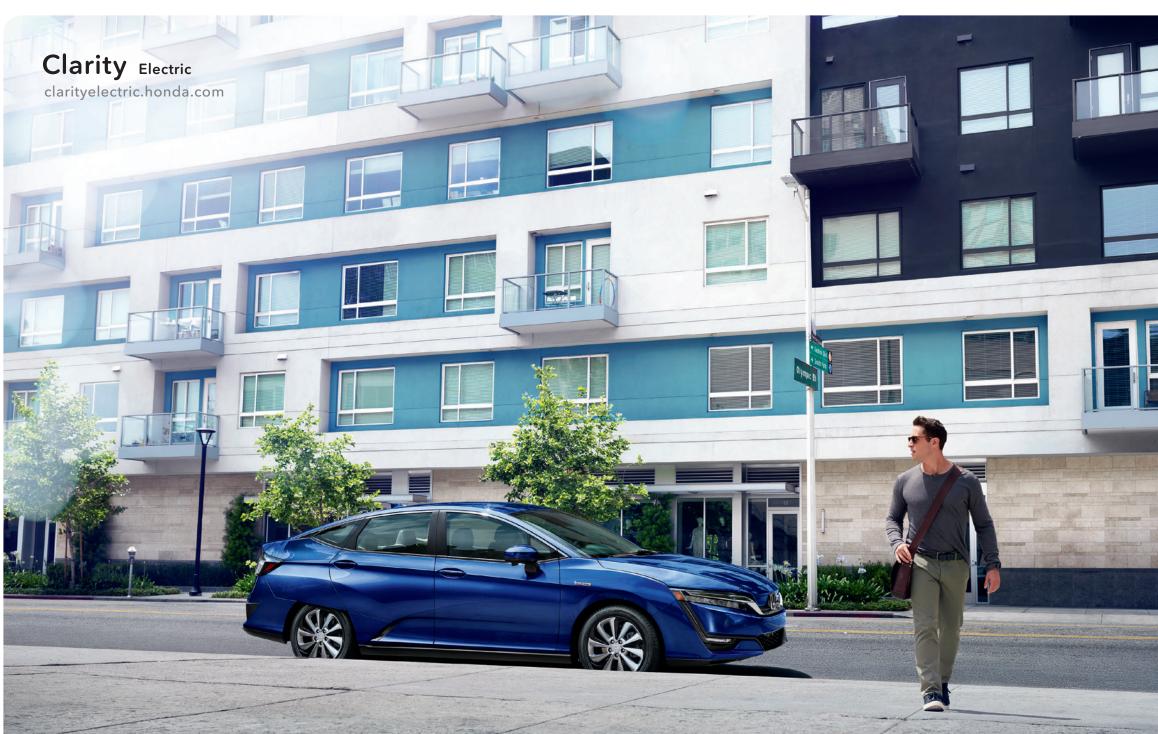
- 212 total system horsepower¹
 47-mile electric-only range rating*
 California HOV lane access-eligible³
- Seating for 5 adultsHonda Sensing® suite of safety and driver-assistive features

 • Apple CarPlay™² integration

 • Android Auto™³ integration

Clarity Plug-In Hybrid Touring shown in Modern







No gasoline. No compromise.

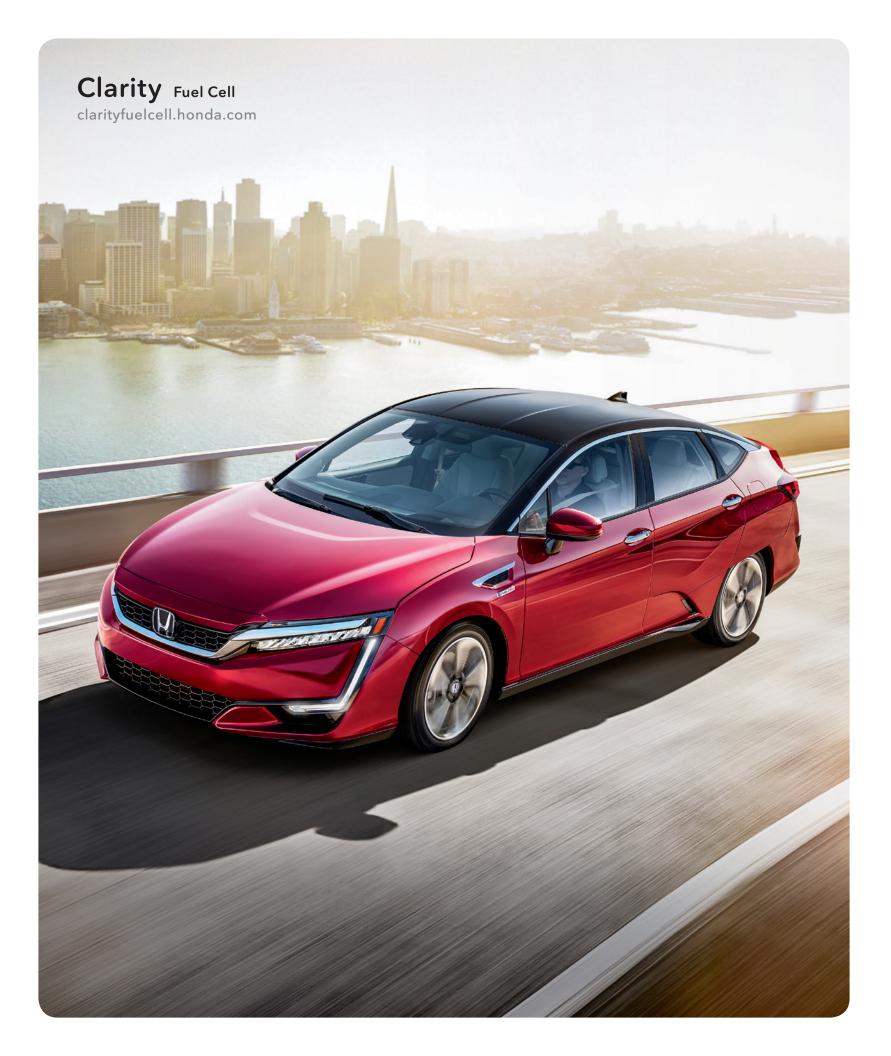
The Clarity Electric* looks sharp while looking ahead towards a greener future. You'll enjoy a fast recharge time, advanced safety features and premium interior – all with zero emissions.

Clarity Electric shown in Vortex Blue Pearl with Gray Leather and optional charging accessories.

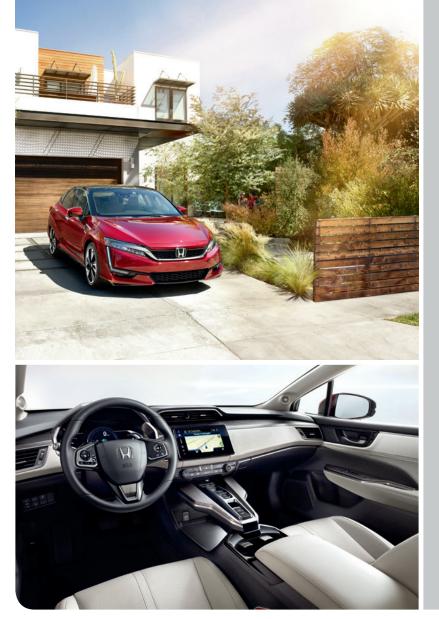
Premium technology.

Few electric vehicles provide the comfort or space you've come to expect from midsize sedans, but the Clarity Electric is the exception that advances the latest technology from Honda.

- 221 lb-ft torque high-output electric motor¹¹
 DC fast-charging achieves 80% charge in about 30 minutes⁹
 California HOV lane access-eligible⁸
- Seating for 5 adults
- Honda Sensing® suite of safety and driver-assistive features









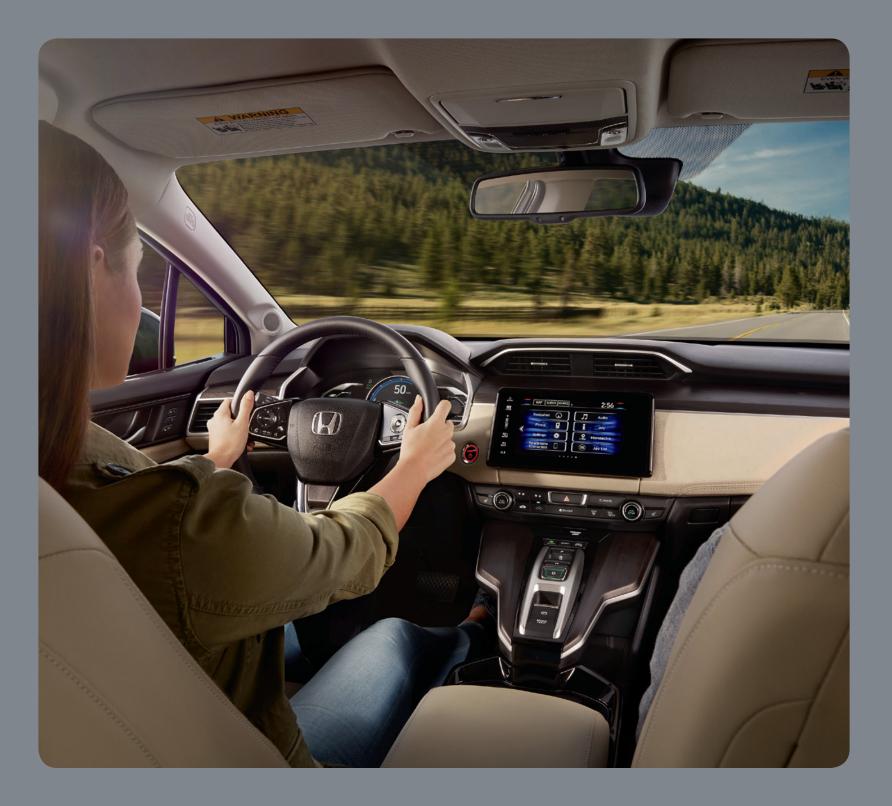


The car of tomorrow.

The Clarity Fuel Cell* is the most advanced zero-emissions Honda ever built. This breakthrough hydrogen vehicle's only emission is water. It can be refueled in 3-5¹² minutes throughout California, thanks to the state's growing network of hydrogen stations. The Clarity Fuel Cell converts hydrogen into electricity to power the high-torque electric motor. For increased efficiency, a small onboard battery stores energy recovered during deceleration and braking, adding "free" electrons to the power mix.

Innovative Tech

- 174-hp,¹³ 221 lb-ft torque high-output electric motor¹³
 California HOV lane access-eligible⁸
 Honda Sensing[®] suite of safety and driverassistive features
- Head-Up Display (HUD)
- 540-watt premium audio system with 12 speakers
- *Get on the waitlist. 2018 Clarity Fuel Cell currently unavailable. 2019 Clarity Fuel Cell expected spring 2019 in select California dealerships. For more information, visit clarityfuelcell.honda.com/eligibility.





technologies designed to assist and help protect you and your passengers.

- Advanced Compatibility Engineering™ (ACE™) body structure
 Advanced driver and front passenger airbags
 Multi-angle rearview camera¹⁴





The Honda Sensing® Suite.

A - Collision Mitigation Braking System™ (CMBS™)¹⁵ CMBS can help bring your vehicle to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.

B - Lane Keeping Assist System (LKAS)¹⁶
With your hands on the steering wheel, long highway drives are easier with LKAS, which subtly adjusts steering to help keep your vehicle centered in a detected lane.

C - Road Departure Mitigation System (RDM)¹⁷

RDM can determine if you cross over detected lanes without signaling, can provide steering assistance to help you return to your lane, or provide braking to help keep you from leaving the roadway entirely.

Adaptive Cruise Control (ACC) with Low-Speed Follow¹⁸
ACC helps you maintain a set following interval behind a detected vehicle for highway driving. If the detected vehicle slows to a stop, ACC is designed to slow and stop your vehicle as well. After stopping, a tap on the throttle instructs the car to continue maintaining the desired interval.

This printout at 85%

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16 Text pages + 4 page cover

Final Mechanical

November 6, 2018

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