

# 2019 Honda Fit vs. 2019 Kia Soul



2019 Honda Fit



2019 Kia Soul

	<b>Fit</b> (LX, Sport, EX and EX-L)	<b>Soul</b> (Base, + and !)		
<b>Versatility</b>	2nd-row Magic Seat® includes Utility Mode, Tall Mode, Long Mode and Refresh Mode	Soul's rear seatbacks have only two positions: up and down		
<b>Exterior</b>	Rear spoiler is standard on all Fit trims, and moonroof is standard on EX and above	Moonroof and rear spoiler are optional on Soul + and !		
<b>Performance</b>	All Fit CVT trims: 1.5-liter engine CVT: <b>128</b> horsepower <sup>1</sup> ; 113 lb-ft of torque 6MT: <b>130</b> horsepower <sup>2</sup> ; 114 lb-ft of torque	Soul Base: 1.6-liter engine <b>130</b> horsepower; 118 lb-ft of torque		
	Paddle shifters are available on CVT-equipped Sport and EX trims and standard on EX-L	Not available on any Soul trim		
<b>Fit's EPA fuel-economy ratings<sup>3</sup> are far superior to every Soul trim:</b>				
		City mpg	Highway mpg	Combined mpg
	<b>2019 Fit LX CVT</b>	<b>33</b>	<b>40</b>	<b>36</b>
	2019 Soul Base (6AT)	26	31	28
	Soul +	25	30	27
	Soul !	26	31	28
<b>Comfort &amp; Convenience</b>	<b>Apple CarPlay™<sup>4</sup></b> and <b>Android Auto™<sup>5</sup></b> integration and Pandora® <sup>6</sup> are standard on Sport and above's 7-inch Display Audio touch-screen	Soul's audio system doesn't include Pandora® <sup>6</sup> compatibility		
	Cruise control and a stereo anti-theft system are standard on Fit LX CVT	Stereo anti-theft is unavailable on any Soul; cruise control is part of the \$1,700 jump when adding the 6AT to Soul Base—putting the Kia's MSRP over \$1,200 higher than Fit LX CVT's		
	Honda LaneWatch™ <sup>7</sup> is standard on Fit EX and above	Soul's Blind-Spot Detection System (BDS) is available only as part of an option package totaling \$6,000 on + and !		
	Heated front seats are standard on Fit EX-L	Heated front seats are available only as part of an option package totaling \$6,000 on Soul + and !		
<b>Safety &amp; Driver-Assistive</b>	<b>Honda Sensing®</b> is standard on EX and above and available on LX and Sport CVT models	Features similar to CMBS™, LKAS and ACC are available as expensive options only on Soul + that will add \$6,000 to the MSRP <sup>8</sup>		
	Auto high-beam headlights are available on LX and Sport CVT and standard on EX and EX-L	Auto high-beam headlights aren't available on any Soul		

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	Fit (LX, Sport, EX and EX-L)	Soul (Base, + and !)
<b>Safety &amp; Driver-Assistive</b>	Multi-angle rearview camera <sup>9</sup> is standard on every Fit trim	Soul provides only a single-angle rearview camera
<b>Financial</b>	Fit LX CVT is \$1,245 <sup>10</sup> less expensive than Soul Base 6AT, and the Fit has far more standard features	Cruise control and voice recognition are expensive options on Soul Base, whereas they are standard on Fit LX CVT
	Fit EX-L with navigation and standard Honda Sensing <sup>®</sup> = \$22,415 <sup>10</sup>	Comparably equipped Soul + = \$27,430
	Fit LX CVT cost to own will be about \$3,648 less than Soul Base 6AT over 5 years <sup>11</sup>	Soul Base 6AT will total about \$2,421 more in fuel costs alone compared with the Fit LX CVT over 5 years <sup>11</sup>
<b>Honda outperforms Kia Soul in ALG Residual Value:</b>		
	<b>2019 Fit LX CVT</b>	2019 Soul Base (w/floor mats)
MSRP <sup>10</sup> (includes D&H)	<b>\$17,885</b>	\$19,255
ALG Residual Value <sup>12</sup> after 36 months	<b>\$9,837 (55%)</b>	\$9,435 (49%)
ALG Residual Value <sup>12</sup> after 60 months	<b>\$7,333 (41%)</b>	\$6,932 (36%)

**The Verdict:** With more versatility, more standard features at a lower cost and superior fuel-economy ratings across the board, the Honda Fit succeeds where the Kia Soul falls short. Honda Fit offers:



- More max cargo space
- More versatility
- Better fuel-economy ratings<sup>3</sup>
- Available Apple CarPlay<sup>TM4</sup> and Android Auto<sup>TM5</sup> integration
- Honda Sensing<sup>®</sup> either available or standard on all trims
- More standard features
- Lower Edmunds.com *True Cost to Own*<sup>®11</sup>
- Higher ALG Residual Values<sup>12</sup>



<sup>1</sup>128 @ 6600 rpm (CVT) (SAE net). <sup>2</sup>130 @ 6600 rpm (6MT) (SAE net). <sup>3</sup>Based on 2019 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors. <sup>4</sup>Apple CarPlay is a registered trademark of Apple Inc. <sup>5</sup>Android and Android Auto are trademarks of Google LLC. <sup>6</sup>Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: [www.pandora.com/everywhere/mobile](http://www.pandora.com/everywhere/mobile). Not all devices compatible with USB connection. Your wireless carrier's rate plans apply. <sup>7</sup>Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. <sup>8</sup>Features are available on Soul + only as part of the Primo Lit package costing \$4,500, which is only available after buying the Audio Package for \$1,500. <sup>9</sup>Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. <sup>10</sup>MSRP (includes destination charge) excluding tax, license, registration and options. Dealer prices may vary. <sup>11</sup>Edmunds.com *True Cost to Own*<sup>®</sup> as of 6/9/18 for 2018 models. <sup>12</sup>ALG Residual Value as of 8/7/18.