

— Introducing the All-New —  
**ACCORD**



2018  
**North American  
CAR OF THE YEAR**



"America's Best Sedan"

**Detroit  
Free Press**

2018 Car of the Year

**ROAD  
TRACK**

"The best family car ever"

**MotorWeek**  
Television's Original Automotive Magazine

"Drivers' Choice Award"  
- Best Family Sedan



# The Experts Choose Accord...

"The Accord isn't just better than the Camry. This is a mass-market car selling at a keen price—and a better-driving one than many more expensive and pretentious performance cars. It's the unquestioned victor here and everywhere else mid-size, mid-price vehicles may roam."

"The Honda Accord, however, just seems to be smarter, sharper, more user-friendly, and as a whole, offers a more complete and cohesive package. Add in the fact that the style will age more gracefully, and it's easily the best car in this segment."

**CAR AND DRIVER**

**AutoGuide**  
.com

	Accord	Camry	
<b>Better Performance (torque)*</b>	✓	✗	<ul style="list-style-type: none"> <li>✓ Accord 1.5T 4-cylinder: 192 lb-ft @ 1600-5000 rpm (SAE net)</li> <li>✗ Camry 2.5-liter 4-cylinder: 184 lb-ft @ 5000 rpm (SAE net)</li> <li>✓ Accord 2.0T 4-cylinder VTEC: 273 lb-ft @ 1500-4000 rpm (SAE net)</li> <li>✗ Camry 3.5 liter V6: 267 lb-ft @ 4700 (SAE net)</li> </ul>
<b>More Room for People and Cargo</b>	✓	✗	<ul style="list-style-type: none"> <li>✓ Accord passenger volume: 105.6 cu ft (LX)</li> <li>✗ Camry passenger volume: 100.4 cu ft (LE)</li> <li>✓ Accord cargo volume: 16.7 cu ft</li> <li>✗ Camry cargo volume: 15.1 cu ft.</li> </ul>
<b>More Comfort and Convenience</b>	✓	✗	<ul style="list-style-type: none"> <li>✓ Floor mats: Standard on Accord</li> <li>✗ \$129 additional cost per set on Camry</li> <li>✓ Apple CarPlay™ and Android Auto™ integration: Standard on Accord Sport, EX &amp; above</li> <li>✗ Not available on Camry</li> <li>✓ Navigation: Standard on Accord EX-L with Navigation &amp; Touring trims</li> <li>✗ Requires \$1,990 Driver Assist Package on Camry V-6 models</li> <li>✓ Remote Engine Start: Standard on Accord EX &amp; above trims</li> <li>✗ Extra cost, dealer installed option on Camry</li> </ul>
<b>Better Overall Investment</b>	✓	✗	<ul style="list-style-type: none"> <li>✓ More standard equipment at comparable MSRP</li> <li>✓ Higher ALG Residual Value for 36 months and 60 months (see chart to the right)</li> </ul>
<b>More Safety and Driver-Assistance Technology</b>	✓	✗	<ul style="list-style-type: none"> <li>✓ Fog lights on EX &amp; above trims</li> <li>✗ Not available on Camry</li> <li>✓ Adaptive Cruise Control with Low Speed Follow: Standard on all Accords (AT)</li> <li>✗ Not available on all Camry trims</li> <li>✓ Traffic Sign Recognition: Standard on Accord</li> <li>✗ Not available on Camry</li> </ul>

\*More torque = better acceleration



"Simply put, Toyota built a better Camry, but Honda built a better car."

"Once again, it's a clear win for the Accord. It's quicker, handles better, and is more enjoyable to drive fast. It also rides better and costs less for more stuff, and you can even get it with a manual transmission."

**MOTORTREND**

There may be cheaper options, but experts agree...

**ACCORD IS THE BEST!**

	ACCORD LX	CAMRY LE	ACCORD SPORT 1.5T CVT	CAMRY SE	ACCORD TOURING 2.0T	CAMRY XSE V6
<b>OVERALL VALUE</b>						
Comparably Equipped MSRP*	\$24,460	\$25,119	\$26,670	\$26,319	\$36,690	\$38,509
Destination Charge	\$890	\$895	\$890	\$895	\$890	\$895
ALG Residual Value 36 months	55%	50%	56%	53%	53%	47%
ALG Residual Value 60 months	37%	34%	38%	36%	37%	33%
City Fuel Economy Rating**	30	28	29	28	22	22
Combined Fuel Economy Rating (City/Hwy)	33	32	31	32	26	26
<b>PERFORMANCE &amp; ENGINEERING</b>						
Engine/Transmission	1.5-Liter, 4cyl CVT	2.5-Liter, 4cyl 8-sp	1.5-Liter, 4cyl CVT	2.5-Liter, 4cyl 8-sp	2.0T, 4cyl 10 A/T	3.5-Liter, V6 8-sp
Horsepower (SAE net)	192@5500	203@6600	192@5500	203@6600	252@6000	301@6600
Torque (SAE net)	192@1600	184@5000	192@1600	184@5000	273@1500	267@4700
<b>COMFORT &amp; CONVENIENCE</b>						
Apple CarPlay™ integration	Not Available	Not Available	Standard	Not Available	Standard	Not Available
Android Auto™ integration	Not Available	Not Available	Standard	Not Available	Standard	Not Available
2-Memory Adjustment for Driver Side	Not Available	Not Available	Not Available	Not Available	Standard	Not Available
Fog Lights	Not Available	Not Available	Standard	Not Available	Standard	Not Available
Floor Mats	Standard	\$129	Standard	\$129	Standard	\$129
<b>SPECIFICATIONS</b>						
Passenger Volume (cu ft.)	105.6	100.4	105.6	100.4	102.7	99.3
Headroom (in.)	39.5	38.3	39.5	38.3	37.5	37.5
Front Row Legroom (in.)	42.3	42.1	42.3	42.1	42.3	42.1
Front Shoulder Room (in.)	58.3	57.7	58.3	57.7	58.3	57.7
Second Row Legroom (in.)	40.4	38	40.4	38	40.4	38
Second Shoulder Room (in.)	56.5	55.7	56.5	55.7	56.5	55.7
Maximum Cargo Volume (cu ft.)	16.7	15.1	16.7	15.1	16.7	15.1

■ Accord wins ■ Camry wins

## ACCORD WINS IN EVERY CATEGORY

**Value:** Better Residual Value and long-term value

**Fuel Economy Ratings:** Better fuel economy ratings on more trim levels

**Performance:** More torque sooner for fun-to-drive performance

**Features:** More standard features for comfort & convenience

\*MSRP excluding tax, license, registration, \$890 destination charge and options. Dealers set own prices.

\*\*Based on 2018 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.





**Additional Resources for More Information:**

[HondaTechTutor.com](https://www.hondatechtutor.com): Videos on features & standard Honda Sensing® Technology  
[automobiles.honda.com](https://www.automobiles.honda.com): Information on the full Honda Lineup

